## John Robert Gardner

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# **Career Summary**

As a small business owner, I created a niche for a specific type of vertical market software which became the industry standard in the world of product fundraising, used by distributors in 46 states. I wrote software documentation and organized both sales and technical and customer support. As Adjunct Music Faculty at a local university, I managed the largest of the wind instrument studios in the department. As a high school teacher, I increased the size of a marching band from 39 to 93 in 4 years, involving nearly 20% of the student body in a competitive program that ranked 4th in State twice. In current high school, I helped increase band size from 82 to 105 and attainment of first regional gold rating in a decade and first in school history qualification for state semi-finals, initiated two new performance ensembles, digitized pep band books into downloadable files for use on iPads, and increased communication via web and multiple social media.

# **Objective**

After returning to education fifteen years ago (after over two decades running a technology-based, nationally utilized, successful business), I retired from public school teaching (July, 2020) and would now like to combine my business and teaching experience and tech support expertise working virtually or on site in the areas of sales, data entry, customer service, and tech support.

#### **Profile and Proficiencies**

I manage multiple domains, weblogs and social media accounts for myself and others, am fluent in PC and Mac environments utilizing programs and services including Office, LibreOffice, Google (Docs, Sheets, Forms, Voice), contact management, email marketing, blogging, domain and website hosting, website design, Skype, Zoom, music software (Finale, MuseScore, Smartmusic, GarageBand) and related apps (tuners, metronomes). I have worked in sales and management, started a business, hired and trained employees, developed, documented and supported software and know how to respond, communicate, encourage, organize, criticize and accept criticism. I ask questions to qualify answers, set and follow agendas, oversee or actively participate in meetings, hire, train and manage employees, teach students and interact comfortably, fluently and frequently with parents. I have written business and educational contracts, handbooks, significantly successful grants, organized new band uniform selection and planned overnight trips. Within both the corporate and education world, from being on the top and the bottom, I understand, respect and work well within a chain of command. I am Indiana licensed educator for K-12 Music with experience in grades 6-12 and at the college level. I have played in a Community Band and in several ensembles at Huntington University (Band, Orchestra, Musical Pit Ensembles). I have performed in faculty recitals and have maintained a private studio of clarinet and saxophone students for over fifteen years, including virtual teaching via Skype.

# **Work Experience**

## **Huntington County Schools, Huntington, IN**

High School Asst. Band Director

8/05 - 7/20

Part-time position at Huntington North High School. Assist with Marching, Symphonic, Freshman and pep bands, plus winter activities (Guard and Percussion). *Designed* and coordinated newest band uniform purchase. *Initiated* both Winter Guard and Winter Percussion programs, including recruiting/hiring initial staff. *Created* weblog and social media accounts for student and parent communication. *Transitioned* pep bands to all digital music via iPad. *Received* Butler University's "Teacher of Excellence" Award. *Generated* over \$7000 in private donations, \$10,000+ in grants (Ecolab, Lafontaine Arts Council, Sigma Eta Sorority, Senior Class) and

special scholarships for students, music lessons and the program. Consistently positive evaluations. Former principal wrote, "You have been a welcome breath of fresh air. I hear your praises from parents and students on a daily basis."

## **Huntington University, Huntington, IN**

Adjunct Instructor 9/96 - 6/15

Contracted to teach Applied Clarinet and Saxophone. Also rehearse and perform with the symphonic band, university orchestra and some theater production ensembles.

#### **QDP** Corporation, Huntington, IN

Co-Owner / President / Sales Manager

Founded QDP Corporation based on data processing services using internally developed software which is marketed internationally with software and service clients in 46 states and Canada. *Conducted* professional training seminars at national industry conventions. QDP also d/b/a Priority Fund Raising, a product fundraising distributorship.

# **Education**

## Ball State University, Muncie, IN

Ball State School of Music Graduate Program 18 credit hours toward a Master of Music degree. 3.9 GPA

#### University of Kentucky, Lexington, KY

B.M.E.

Full tuition scholarship. Also scholarships from UK Giving Fund, Alumni Assoc. and McCracken Foundation. President Phi Mu Alpha Honorary Music Fraternity. Winner Concerto Competition. Principal Clarinet in Univ Orchestra. Student conductor Univ Concert Band. Four year GPA 3.4.

# **Community Activities**

## **Huntington County Community Schools**

2000 - 8/05

Volunteer Assisted in sectional rehearsals and critiques for high and middle school bands.

Private Music Studio 2000 – Present

Fee Based Teach saxophone, clarinet, conducting and theory locally and virtually.

#### **Huntington North Varsity Singers**

2000 - 2001

Volunteer Directed backup ensemble for show choir during son's senior year. 'Best Band' in three of six competitions.

#### **Huntington North Band Parents**

2000 - 2001

Volunteer

Vice President 1 yr. President 1 yr. Moderated monthly meetings. Responsible for raising \$91,000 for Disney trip and new uniforms. Presented a "Defense of the Arts" to the School Board when programs were threatened, resulting in standing ovation and some requested program changes. Transcript available.

Other community activities include Big Brother Volunteer, church worship leader, deacon, teacher, web designer, Huntington Theatre Guild, parent organizations at elementary and high school (Band Parent Vice President, President) levels, Gideons International church speaker/trainer, plus local camp Vice President and President.